

Change of Heart

CHANGE A LIFE WITH YOUR SPARE CHANGE

Dear Caring Teacher,

Your school is embarking on a meaningful, impactful, and educational community service project called **Change of Heart**, a fundraising program for Jacob's Heart Children's Cancer Support Services. We hope you'll join us in making an impact in the lives of local children with cancer and their families.

In 1998, Jacob's Heart first started when a kindergartner donated 41 cents to help a boy with cancer named Jacob. That 41 cents grew and now Jacob's Heart has provided services to hundreds of local families whose children have cancer. Jacob's Heart provides emotional, financial, expressive, and practical support to the entire family when a child has cancer and keeps families strong and children smiling during long hospital stays. Jacob's Heart is a lifeline to families in crisis.

Your class can have a ripple effect in making positive change possible. The **Change of Heart** program allows students to learn about service while providing essential funds for transportation to hospital visits, a vital component for families with a pediatric cancer diagnosis.

HERE'S HOW THE PROCESS WORKS:

You can make change possible by encouraging your class to participate in the **Change of Heart** program. A group of students from your school, Change Ambassadors, have agreed to support and organize this program. They will distribute a jar to your classroom in which students donate change. Change Ambassadors will also distribute letters home and flyers to your class explaining the program and the impact opportunity. Pending your approval, a Change Ambassador will speak to your class to deepen their connection to and understanding of the program. At the end, the Change Ambassadors will collect the jars and join us at Jacob's Heart to count and donate the money to Jacob's Heart families.

Thank you for being the change!



Lori Butterworth

Jacob's Heart Founder and Executive Director

WHAT'S NEEDED FROM YOU:

- ♥ Agree to be a part of the **Change of Heart** program.
- ♥ Host a Jar collection site; sign up with a Change Ambassador!
- ♥ Allow a Change Ambassador to make a short presentation on the program.
- ♥ Allow the Change Ambassador to pass out flyers and letters to parents to learn more about Jacob's Heart and the **Change of Heart** program.
- ♥ Coordinate with the Change Ambassadors for them to pick up the jars.

IF YOU'D LIKE TO PARTICIPATE, PLEASE REACH OUT TO YOUR CHANGE AMBASSADOR:

Change Ambassador's Name, Phone and Email

Jacob's Heart[™]
CHILDREN'S CANCER SUPPORT SERVICES

680 West Beach Street, Watsonville CA 95076 ♥ 831-724-9100 ♥ jacobsheart.org/change

