

# Change of Heart

## CHANGE A LIFE WITH YOUR SPARE CHANGE

COMMUNITY FUNDRAISER FOR Jacob's Heart.

Dear Caring Student,

We are embarking on a meaningful, impactful, and educational community service project called **Change of Heart**, a program in support of Jacob's Heart Children's Cancer Support Services. We hope you'll join us in making an impact in the lives of local children with cancer and their families.

In 1998, Jacob's Heart first started when a kindergartner donated 41 cents to help a boy with cancer named Jacob. That 41 cents grew and now Jacob's Heart has provided services to hundreds of local families whose children have cancer. Jacob's Heart exists to improve the quality of life for children with cancer and supporting their families in the challenges they face. We provide emotional, financial, expressive, and practical support to the entire family when a child has cancer, keeping families strong and children smiling during long hospital stays. Jacob's Heart is a lifeline to families in crisis. We can have a ripple effect to make change possible. The **Change of Heart** program allows us to provide essential funds for transportation to hospital visits; a vital component for families with a pediatric cancer diagnosis. Here's how the process works.

In the next few weeks, student leaders titled Change Ambassadors will be tabling at various locations throughout campus, and encouraging teachers to host jar collection sites. We hope you'll join us in encouraging even more students to learn about Jacob's Heart kids and what it means to give back to our community.

Interested in learning more about **Change of Heart**, or any other volunteer opportunities with Jacob's Heart, **Change of Heart**, or any of our volunteer programs? Visit [jacobsheart.org/change](http://jacobsheart.org/change) or reach out to us at (831) 724-9100.

Thank you for being the change!

Change Ambassador

### YOUR CHANGE OF HEART PARTICIPATION PROVIDES:

#### **\$100**

Two round-trip door-to-door rides for families traveling to treatment at Stanford or UCSF.

#### **\$50**

One round-trip door-to-door ride for a family traveling to treatment at Stanford or UCSF.

#### **\$25**

A Gas Card to a family traveling to Stanford or UCSF.

Jacob's Heart<sup>™</sup>  
CHILDREN'S CANCER SUPPORT SERVICES

680 West Beach Street, Watsonville CA 95076 ♥ 831-724-9100 ♥ [jacobsheart.org/change](http://jacobsheart.org/change)

