

Change of Heart

CHANGE A LIFE WITH YOUR SPARE CHANGE

COMMUNITY FUNDRAISER FOR Jacob's Heart.

Imagine how many trips back and forth to Stanford or UCSF children with cancer have to make to get chemotherapy and radiation. Sometimes cancer treatment lasts for three years or more. Some children with cancer visit the hospital four times a week. If you multiply all of those rides and then add the cost of gas, missing work, and worrying, imagine how hard it is for parents.

THAT'S WHERE JACOB'S HEART AND YOU COME IN.

Jacob's Heart works every day to improve the quality of life for children with cancer and support their families in the challenges they face. One way we do this is by making sure no child with cancer in our community ever misses a medical appointment because they don't have a ride.

With spare change, you can help Jacob's Heart provide safe, reliable transportation for children whose parents don't have a car, and gas cards for parents who are able to drive but need help getting there. Imagine what a difference you can make.

HAVE A CHANGE OF HEART, BECOME A CHANGE AMBASSADOR TODAY!

HOW DOES CHANGE OF HEART WORK?

As a Change Ambassador, you'll partner with your school to educate your classmates, distribute jars to classrooms and collect change to provide gas cards and rides to treatment for local children with cancer. You'll encourage your classmates to help...that's what makes you an ambassador!

Once you and your team have collected the change, come into Jacob's Heart and put your change to work. You'll put all of your change into the Change of Heart Transmission and calculate how many rides to treatment you're providing. Now that's a Change of Heart!

WHY SHOULD I GET INVOLVED?

Organizing a fundraiser is rewarding. As a Change Ambassador, you'll grow as a leader and make a lasting impact on children with cancer and their families. Your change goes directly to families for door-to-door rides to the hospital or gas cards to help families who have a car. That's something to be proud of (and it looks good on college applications).

I'M HOOKED! NOW WHAT?

The first step is reviewing this packet and completing the *Change of Heart* Application. Once you're done with the application, call us at (831) 724-9100, or email ishtar@jacobsheart.org to set up a tour of Jacob's Heart and to collect your jars.

Jacob's Heart™
CHILDREN'S CANCER SUPPORT SERVICES

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