

Change of Heart

CHANGE A LIFE WITH YOUR SPARE CHANGE

Dear Caring Parent,

Our students are embarking on a meaningful, impactful, and educational community service project called **Change of Heart**, a program in support of Jacob's Heart Children's Cancer Support Services. We hope you'll join us in making an impact in the lives of local children with cancer and their families.

In 1998, Jacob's Heart first started when a kindergartner donated 41 cents to help a boy with cancer named Jacob. That 41 cents grew and now Jacob's Heart has provided services to hundreds of local families whose children have cancer. Jacob's Heart exists to improve the quality of life for children with cancer and supporting their families in the challenges they face. We provide emotional, financial, expressive, and practical support to the entire family when a child has cancer, keeping families strong and children smiling during long hospital stays. Jacob's Heart is a lifeline to families in crisis. Our students can have a ripple effect to make change possible. The **Change of Heart** program allows students to learn about service while providing essential funds for transportation to hospital visits; a vital component for families with a pediatric cancer diagnosis. Here's how the process works.

In the next few weeks, student leaders titled Change Ambassadors, will be dropping off collection jars to various classrooms. The Change Ambassadors will do a presentation for their classmates to learn more about the challenges faced by local families with childhood cancer and how they can impact support services. Students will be encouraged to donate to their **Change of Heart** jar. They'll watch over the next few weeks as their jars fill up and they see change happen before their eyes!

We hope you'll join us in encouraging your students to learn more about the change they can make for Jacob's Heart kids and what it means to give back to their community.

Interested in learning more about Jacob's Heart, **Change of Heart**, or any of our volunteer programs? We would love to hear from you! Feel free to reach out to us at (831) 724-9100.

Thank you for being the change!



Lori Butterworth

Jacob's Heart Founder and Executive Director

YOUR CHANGE OF HEART PARTICIPATION PROVIDES:

\$100

Two round-trip door-to-door rides for families traveling to treatment at Stanford or UCSF.

\$50

One round-trip door-to-door ride for a family traveling to treatment at Stanford or UCSF.

\$25

A Gas Card to a family traveling to Stanford or UCSF.

Jacob's Heart[™]
CHILDREN'S CANCER SUPPORT SERVICES

680 West Beach Street, Watsonville CA 95076 ♥ 831-724-9100 ♥ jacobsheart.org/change

