



Change of Heart



Here is a GREAT community service project you can do on your own or with a group. You can earn as many as 20 hours of community service with this project.

Instructions for high school students, groups or clubs who want to start a Change of Heart program in an elementary school:

- ♥ Download the “Change of Heart” tools from jacobsheart.org/change
- ♥ Contact elementary, middle and high schools in your area and let them know about the program. Email or deliver “Change of Heart” information to schools: introduction, letter to teachers and letter to parents.
- ♥ Follow up with a phone call or email.
- ♥ Register all of the classes (by teacher’s name) by calling Jacob’s Heart at 724-9100.
- ♥ Deliver jugs and letters to parents to the schools. Read the “Change of Heart” story and instructions to classes yourself or have the teacher read it.
- ♥ Encourage participation from each class in an elementary school: the class with the biggest “Change of Heart” will win a pizza party.
- ♥ Make sure the teachers have your contact information.
- ♥ Pick a Start Date and End Date for the pizza competition (usually one month with weekly reminders and incentives).
- ♥ Call or visit classes and check periodically with teachers to see how they’re doing and offer support.
- ♥ Collect all of the change - have a change counting party! Count the change!
- ♥ Have a teacher or principal sign off on the amount you raised and contact Jacob’s Heart with the number.
- ♥ Deliver the money raised to Jacob’s Heart - SHOP (THIS IS FUN!) Buy Shell cards, Safeway and Target Cards in \$10 or \$20 increments. (Some Safeway cards can be used for gas too)
- ♥ Celebrate your success and compassion.