



Winter 2004

Heart to Heart

Newsletter for Families & Friends of
Jacob's Heart Children's Cancer Association

Director's Note

Dear Families & Friends,

I recently celebrated my two year anniversary as Director of Jacob's Heart. Reflecting on the last 24 months my emotions run the gamut - from pride and happiness, to outrage and tears.

We have achieved so much during this time. We have expanded our Spanish language program in Salinas, created a teen group, moved into our new office, strengthened our staff as a team, commemorated the completion of treatment for many kids, celebrated countless birthdays, and provided support to more than 100 families.

Since 2002, eight young lives in our family have been lost to cancer or related illness. It is a daily struggle to digest and accept the profound effect of childhood cancer in our community. While at times it is difficult to not allow anger to overcome us, our staff and volunteers are steadfast, strong and compassionate in the provision of support.

It is clear to me that we are part of a community that cares deeply.

In February, we will celebrate our sixth anniversary. I am grateful to be a part of the rich history that the children, families, staff, board, volunteers, and supporters of Jacob's Heart have created. Ours is a history that, at its heart, is written in the language of love.

Warm regards,

Sally Green

Honoring Important Days

Our Celebrations & Milestones program honors the day-to-day victories and special moments in the lives of the children we support.

Birthdays are a big part of this program. On or near the big day, Jacob's Heart kids open their mailbox to find brightly decorated packages that have been wrapped with love by volunteers. Nearly all gifts for this program are donated by members of our community.

Every Jacob's Heart child is special to us and we honor them in ways that are important to them and their families. If you would like to support this program, gift certificates to 31Flavors, Target, Toys R Us and Circuit City are always welcome and are great for kids of all ages! To help celebrate please ring 831.477.0690



End of Treatment: A New Journey

By Marlene Gilbert

The last day of treatment! From the time of diagnosis, patients and their families look forward to this day with the expectation that it will signal a return to normal life. However, as the end of treatment draws near, many people find that their joyful anticipation is mixed with fear at losing the safety net of active treatment. It is normal to feel ambivalent and a bit anxious when your child's treatment ends.

Your doctor can make this transition off treatment easier by scheduling a meeting with you and your medical team. This is an opportunity to discuss any concerns you have and to create a follow-up plan. Some possible concerns to discuss could include long term effects of treatment; issues involved in returning to school; signs of relapse and future health insurance needs. The hospital staff is aware that most people have questions about what to expect after treatment ends and are willing to help in any way possible.

Your child may also feel some insecurity about the end of treatment. Trips to the hospital and interaction with the medical staff have become the norm and there may be a sense of loss when this familiar routine changes. This anxiety may manifest in different ways depending on the child's age and developmental stage.

Many families have a ceremony to mark the end of treatment. This is a good way to help young children understand that the active phase of treatment is really over. A party or family vacation is a good way to celebrate. Other ways to note the day could include writing thank you notes and taking pictures of the hospital staff; flushing all the leftover pills away; having family and friends send "Congratulations" cards. Any event that helps to acknowledge this special day will be remembered for a lifetime.



We Care About Kids with Cancer



A Magic Show Extravaganza to Benefit Jacob's Heart Children's Cancer Association

MAGIC from the HEART

Saturday, February 14

2 PM & 5 PM
~ Two Shows ~

Live Rabbits & Doves That Appear & Disappear Before Your Very Eyes!!

The Famous Mind-Reading Teeth!!

A Woman Floating On Air!!

Audience Participation, Comedy, & Lots Of Laughs!!

Starring

THE AMAZING JIMBO AND MICKEY MAGIC

An L.A. Legend Santa Cruz's Favorite Magician

At the Aptos Academy Theatre
1940 Bonita Dr., Aptos (exit Hwy 1 at San Julian Rd.)

Ticket Info:
Adults - \$8
Kids - \$5 (2 & under)

Now in its 6th year, Jacob's Heart Children's Cancer Association is dedicated to improving the quality of life for children with cancer and easing the burden faced by their families in Santa Cruz, Salinas and Watsonville. www.jacobshart.org

Tickets may be purchased in Santa Cruz at Cotton Tales Gift Boutique, Jacob's Heart 1001 Pacific Lane, Suite B & Warehouse Direct 1001 Soquel Ave. in Aptos at Aptos Academy or at the event. For more info, call 831.477.0690 or visit www.jacobshart.org

Warehouse Direct Warehouse Direct Jacob's Heart Children's Cancer Association Aptos Academy THE APTOS ACADEMY

Recent Events

Kidrageous Carnival & Children's Cancer Awareness Month

Commemorating September as Childhood Cancer Awareness Month, we held our 1st Kidrageous Carnival in Salinas & our 5th annual in Santa Cruz. Great fun was had by all! Thank you to Lorri Koster for helping introduce us to Salinas and to the community for embracing our families and our cause.

Jacob's Heart Holiday Celebration

On December 12th, we celebrated the holiday season in grand style. Families from throughout our service area came to share their wishes with Santa. Girl Scout Troop #1032 helped kids decorate frames for their snapshot with Santa. Mickey Magic and Rock Lerum delighted us all with magic, juggling and mind-bending tricks. A scrumptious Mexican feast was provided by El Super Grullense. A big thank you to Ann Morhauser for putting together an evening full of love and laughter for our families and friends. Our gratitude to the Winston Family who sponsored the event.

Adopt-A-Family Holiday Program

The community's spirit and generosity made the holiday dreams of more than 30 Jacob's Heart families come true. Beginning the first week of December our family group room was filled with festively wrapped boxes, bikes & balls. Sponsors shopped from specific lists prepared by their adopted family. Thank you to volunteer Gail Spadafore for coordinating the program this year. Great job!

Upcoming Events

Ongoing Programs in Santa Cruz, Watsonville & Salinas

Our bereavement, teen, children, parent, and Art from the Heart groups in Salinas, Watsonville and Santa Cruz have been scheduled through June 2004. For times, dates, and locations please ring us at 831.477.0690 or visit our website www.jacobshart.org/calendar.shtml for a list of groups. For information in Spanish, please call Joana at 831.477.0728.

Magic from the Heart - Saturday, February 14th

This Valentine's Day, families can enjoy an afternoon of magical entertainment that will tickle your funny bone, make your jaw drop, and warm your heart. Magic from the Heart will take place at the Aptos Academy Theatre, 1940 Bonita Drive in Aptos.

Two shows are offered at 2 pm and 5 pm. Ticket prices are \$8 for adults and \$5 for children 2 to 12 (kids under 2 are free). Tickets available in Santa Cruz at Cotton Tales, 1201 Pacific Ave; Warehouse Direct Interiors, 1001 Soquel Ave; Jacob's Heart, 3040 Prather Lane, Suite B; and at the Aptos Academy. Tickets also available at the door. For more information call; 831.477.0690 or visit www.jacobshart.org/events.shtml.

Entre Nous Culinary Classic - Saturday, April 24

Salinas Community Center, 10 am to 3 pm. Join us at this wonderful culinary event featuring chef demos, wine tasting, and vendor displays for all things culinary! Product samples, kitchen gadgets, cookbooks and more! Proceeds have been designated to benefit Jacob's Heart. Admission is \$10 and if you go, tell them you are there to support Jacob's Heart!

Annual Annieglass Mother's Day Sale - Saturday, May 1st

Put on your track shoes, bundle up and get ready for the Annieglass Mother's Day sale benefiting Jacob's Heart. This high spirited event has raised more than \$30,000 to support our programs. If you are interested in volunteering, give us a ring at 831.477.0690 x22. For shoppers and Annieglass addicts, look for more information in your mailbox soon.

Human Race - May 8th

Join us! Walk with friends and family while raising funds for Jacob's Heart and the Volunteer Centers of Santa Cruz County. Be a part of Team Jacob's Heart 831.477.0690.

Top to bottom: Joshua and his family enjoying Kidrageous Santa Cruz; Our smiling namesake Jacob; Executive Director Sally Green, Board Members Ann Morhauser, Mike McClellan, Melissa Cadill, & Lou Versman presented Mickey Magic with his Heart of Gold Award at our Holiday Celebration; Poster for the upcoming Magic from the Heart event.



Family Resources

For further information or to obtain a copy of the new resources mentioned below, stop by our office and visit our Family Resource Library or contact Elizabeth: Phone 831.477-0690 x12 or email elizabeth@jacobsheart.org

Family Resource Library – New Literature Available AMERICAN CANCER SOCIETY PAMPHLETS

Closing the Umbrella When Your Child's Treatment Ends: A Guide for Families

After Diagnosis: A Guide for Patients and Families

THE LEUKEMIA & LYMPHOMA SOCIETY PAMPHLETS

I'm Having a Bone Marrow Transplant: A Coloring Book by BMT Patients

*Emotional Aspects of Childhood Leukemia**

NATIONAL CANCER INSTITUTE PAMPHLETS

When Cancer Recurs Meeting the Challenge

Facing Forward: A Guide for Cancer Survivors

*Understanding Cancer Pain**

*Life After Cancer Treatment**

Teen Links

<http://teenslivingwithcancer.org/>

Teens Living with Cancer focuses on challenging teen issues, presents information about cancer and treatment written at teens' level of interest, provides opportunities to interact with other teens living with cancer, and offers links to relevant sites.

<http://www.planetcancer.org/>

Planet Cancer is a community of young adults with cancer. It's a place to share insights, explore fears, laugh, or even give the finger to cancer with others who just plain get it.

<http://www.2bme.org/2bMe.html>

2bMe says, "Get the scoop on the non-medical stuff you are wondering about—from skin and hair to fitness and friends. Now, U can deal."

<http://www.iliketheradiation.com>

The website, *i like the radiation*, is written by Heather who found out that she had Hodgkin's disease in her 2nd year at college. This site includes a chemo journal, pictures, quotes, essays all written with a weird, funny edge.

<http://listserv.acor.org/SCRIPTS/WA-ACOR.EXE?SUBED1=4youth&A=1>

4YOUTHList is a mailing list for teens and young people with cancer. It is part of the Association of Cancer Online Resources which has created a collection of online resources offering support, information, and community to everyone affected by cancer and related disorders. Talk with lots of teens who know EXACTLY what you're going through!

*Also available in Spanish

Staying Positive Through Cancer

My name is Jessica Fitz, I'm 17 years old and I am currently going through chemotherapy. I have t-cell lymphoblastic lymphoma. There are lots of times when I feel down, but I have some things that I do to help me feel better.



I look up in the sky and at all the beautiful things surrounding me. I think how lucky I am to be here savoring all these lovely things. I spend time with people who make me feel good about myself and who make me smile. Some of my favorite people to be around are my mother, Stanzy, Brittany, my grandma, and all the people at Jacob's Heart.

I go to my mom when I am sad because she is so supportive and she always makes me feel good about myself. When I start to think more negatively I go talk to my grandma. She helps me see the positive in even the worst of situations. When I need some cheering up or a smile I go to Stanzy, Brittany, and all the people at Jacob's Heart.

Another thing I do to make myself feel better is read a funny poem, book, or I watch a funny, feel good movie. Two books that always cheer me up are *My Cup Runneth Over* by Cherry

Whytock and *Feeling Sorry for Celia* by Jaclyn Moriarty. Some movies that always make me smile are *Legally Blond*, *Freaky Friday*, *Corky Romano* and *Hairspray*. Here is one of my favorite poems that always brings a smile to my face. Its called *Crazy Dream*, from the book *falling Up* by Shel Silverstein (see sidebar).

Now tell me, did that not bring a smile to your face? It brought one to mine. Well these are all the things that I do to try to stay positive when I'm feeling down. Good luck to everyone out there going through chemo, It's a long, hard, tough ride, But I know that all of your will get through it.

Crazy Dream by Shel Silverstein

Last night I had a crazy dream
That I was teachin' school.
My teachers had turned into kids,
And I laid down the rules.

I gave 'em a hundred hist'ry books
To memorize each night,
And made 'em read 'em on their heads
Without turnin' on the light.

I sent 'em on a field trip
To the outskirts of Mongolia,
And gave 'em an overnight assignment
To grow a twenty-foot purple magnolia.

I asked 'em how many awful grades
Can cause how many tears?
And if they got one answer wrong,
I just hung 'em by their ears.

And when they talked
or laughed in class,
I pinched 'em 'til they cried
Louder and louder-'til I woke up
Feelin' very satisfied.



Marlene Gilbert: At the Heart of Jacob's Heart

By Wendy Bell

I recently had the pleasure of interviewing Jacob's Heart's Marlene Gilbert. As I made my way through my list of questions I learned not only about Marlene and her role at Jacob's Heart but also what it means to be involved with families who are fighting to save the lives of their children.

Photo: Jessica Fitz

Marlene is the Director of the Counseling Program. She oversees programs in both English and Spanish. Starting as a volunteer about five-and-a-half years ago, she has been at Jacob's Heart since its infancy. She has helped the organization grow from holding support meetings at Fresh Choice before they had office space, to running six different groups in the English-speaking program.

Marlene brought to Jacob's Heart not only the experience of counseling families with chronically ill children, but also first-hand knowledge of what it was like to go through the harsh treatments of cancer with her own child.

Her son, Tom, lost his life in 1989 to an aggressive form of leukemia after three years of treatment. It was this experience that led her to pursue a degree from Santa Clara University and earn her marriage and family counseling license. "I always wanted to work with families with children who were chronically ill." When Marlene found Jacob's Heart all the pieces fell magically into place.

Running groups for five years has given Marlene the opportunity to work with families from diagnosis through the two-and-a-half to three years of treatment, through relapses and remissions and readjustments to school. She has been there for the post-treatment celebrations and for the grieving parents who have lost their children.

I asked Marlene what it is like helping parents and children through the most painful experience of their lives. "That's the hard part. But I think the fact that I have been through it gives me more credibility. The main thing is that I know that they are going to be okay. I know that people can get through this. They can get through the treatment. They can get through the loss of a child. It changes someone just like going through the cancer treatment changes someone, but it can be done. And I think that's where the credibility comes in. Because I can say I've been there. I've done it. You can do it too. And that gives them hope."

Marlene believes much of the benefit of the groups comes from simply bringing people together. "We provide the place and invite the families to come. And they really help each other through this. The peer support is probably the most important thing we do."

The rewards of working at Jacob's Heart are plentiful. "The work that I am doing gives meaning to my son's life. If I can take this experience and use it in a way that helps people and makes a difference in the world, it comforts

Joining Hands with Central Coast VNA to Support Families

By Jessica Woods

When a child is diagnosed with cancer, myriad issues come up for the family. Medical issues need to be addressed, such as treatment options and caring for the child at home. Psychological issues come up, not just for the child affected by cancer, but for the child's family, friends and support system as well "What should we expect? How will we get to our treatment appointments? How will this affect our other children?" All of this happens on top of the weight of a cancer diagnosis.

Jacob's Heart and the Central Coast Visiting Nurses Association are working together to provide stronger and more comprehensive support to families facing a battle with cancer. While the collaboration between the two organizations is informal in its present state, Margy Mayfield, Pediatrics/OB Clinical Supervisor for the CCVNA says, "We are hoping [the collaboration] will become official."

The CCVNA's pediatric program offers in home nursing care to oncology patients from ages 0-21 within Monterey, Santa Clara and San Benito counties. The VNA nursing staff comes into the home to help the child and their families get acquainted with the medical equipment - such as a central line - and procedures - such as medication schedules - that will be a large part of the family's life for the coming months.

Meanwhile, the VNA staff may mention Jacob's Heart to the family. There is a lot for a family to process in the days following a cancer diagnosis and as the VNA's Mayfield says, "Sometimes the families can process it, sometimes they can't." Getting involved with Jacob's Heart early on can help ease a family's burden through counseling, support services and direct financial assistance.

As time goes on and the family begins treatment they often run into other families who are going through a similar experience. Oftentimes, the families are involved with Jacob's Heart and will talk about the special support they receive.

"It's an infectious organization," says Mayfield. "There is a wonderful strength and support about them."

Joana deBelkadi, Jacob's Heart's Bilingual Program Coordinator, relates how she works closely with one of VNA's dedicated nurses, Matt. "How we ended up coordinating is simple, because I had heard so much about him from many of my families," she relates. "And evidently he had heard about me from the same families."

When a family receives help from both VNA and Jacob's Heart they are getting support from every angle. VNA and Jacob's Heart can share information, as certain medical issues may trigger emotional issues for the child and their families.

If she knows what the family will soon be facing, Joana can help the family prepare for the coming weeks. "It helps that Matt and I know each other personally now. We exchange information which helps us provide more

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Creative Fundraising

By Julie Munnerlyn, Donor

After a successful garage sale, I noticed that the remaining items were really nice things, perhaps a little too nice for a garage sale. Taking the books, music, silks and linens around to the various resale vendors sounded exhausting. I figured that if I had this dilemma, that my friends also had this same stash of quality items for the right person to come along and purchase. I checked around with the moms in my two mom's groups and sure enough my hunch was right.

After discussions with three creative friends, we had a foundation for a benefit. We decided to get everyone to donate nicely packaged items priced with profit in mind. We set about finding a nonprofit organization that emphasized children or children with illness. Jacob's Heart fit the bill perfectly.

Thank you

Jan Adamson, Kim Kingdom, Lindy Boisvert, and John & Julie Munnerlyn. And to those who helped all the way are Natasha Fleshig, Shawn Cavlan, Jennifer Rudin, Kate & Geza, Roberta Denton, Lindsay Dye, Kim Bierman, Susan Lasko, & Joel Boisvert.

During one playgroup, four moms tied raffia ribbon and custom designed tags around outfits, toys, stuffed animals, books and novelty items. We knew presentation was the key to achieving higher prices. We planned to have a bargain bin as well as food and drinks available.

We hung seven bold and beautiful signs at strategic intersections and set up tables and racks. Friends brought over ironed, hung, pack-

aged and tagged items. In a half hour and we were in business. A few dads were stationed about to look after our hoards of children (ages one to five). The sale raised over \$700 between 9:30 to 1:30. For a Saturday in late November, this is pretty darn good.

At the very least, people who came to the benefit knew the name Jacob's Heart. So many people were generous. One young couple purchased a few things and told us to keep the change. They returned only a few moments later to give us \$50 and well wishes. It was such an amazing event. Not only did I experience the joy of seeing parents get together to make this happen, but I was also privileged to see people who I did not know come forward and express their generosity. Everyone associated with the event was so incredibly proud of themselves and each other. It was truly a gratifying experience. We are on for next year!

Joining Hands: Continued from page 4

complete, informed service to our families. We truly complement each other," says deBelkadi.

CCVNA's Mayfield says she hopes by working more closely together families will receive not only the best in-home medical care, but the best in-home emotional support as well. "We hope to work together and as a child is diagnosed both of us (VNA and JH) will receive a referral. I'm so excited because of the potential of these two groups working together, and what we can do for kids on the Central Coast, is amazing."

Forever in Our Hearts

*If we had a single flower for each thought of you
We could walk in our garden forever.*



Jose

March 5, 1995 to July 14, 2003

Stefany

June 6, 1998 to December 8, 2003

Andrea "Andy"

January 12, 1994 to December 31, 2003

Brittany

May 15, 1986 to January 28, 2004

Marlene: Continued from page 4

me and I think it honors his memory." Additionally, "Jacob's Heart is a really fun place to work. We're always having parties! I get to do things with kids that I never would do. So, even though my one child was taken away, I've been given a hundred children to care for."

Working with Jacob's Heart families also keeps her close to what's really important in this life. "It keeps me grounded. It keeps me focused on real life. And that has enhanced my personal life so this job has given me back ten times anything I have given to Jacob's Heart, because it has given me faith in the human spirit. It's just amazing the way the families and the children are able to get through day by day, through trips to the hospital, through painful procedures and all of the side effects of chemotherapy. And they do it in a way that is filled with courage and strength.

For Marlene, the hardest part of the job is that she can't be everywhere all of the time. "There just aren't enough hours in the day." She knows she's very fortunate to have a job that gives her enthusiasm, passion and endless rewards of spirit. Certainly Jacob's Heart is very fortunate to have Marlene. The resonance of her heart echoes strongly at the organization's core, improving the quality of life for children with cancer and easing the burdens of their families.

*Spanish language programs are facilitated by Joana deBelkadi, Bilingual Program Coordinator.

Wendy Bell is the aunt of two children who have faced brain tumors. Her sister's daughter lost the battle in 1996, and her brother's son is currently undergoing aggressive treatment at St. Jude Children's Research Hospital in Memphis. She has enjoyed volunteering at Jacob's Heart during a short sojourn in Santa Cruz.



We Care About Kids with Cancer

Thank You...

In Memory of:

Augie Kising

Paul & Shirley Buell

Barbara Doyle

Jan Funch

Beloved Mother of Stephen

Hadland

Ruby & Robert Elbogen

Bud McDill

Kathleen Fralick

Christopher Raynor

Jody Matweyow

Clay Leonard

Anne Cogliati

Cole Fahner

Liz & Charles Pennington

Damon Arroyo

Jennifer & Bart Meltzer

Dan Jones

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Emily Cress

Genieva Johnson

Claire Morris

Gertrude Scheuer

Nancy Newton

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Shirley & Paul Buell

Lenny & Al Katz

Caryl Scheuer

Paul & Susan Ulmer

Melvin F. Russi

Aurora Hjerpe

Mia Pappas

George & Laurie Pappas

Opal Warren

Barbara Childs

Samantha Barlow

Larry Barlow Sr.

Suzanne McGinnis-Gorman

E. Lavonne Samis

Layne & Joanna LeCompte

Virginia Prewitt

Missy McDill

William Friend

Lorraine Washington

In Honor of:

Aaron Becker

Cheryl Schmitt

Laura Waldren

Aaron Colton

Terri Kirschen

Anu Sorenson

Sally Munro

Audrey Marie Yellich

Tracy & Steve Garner

Bill Reinecke

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Tracy & Steve Garner

Dan & Judy Atwell

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Edna Sorenson

Annie Morhauser

Herbert & Charlotte Irion

Robert Irion & G. Barry

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Kyle Jackson

Debie Cooke

Lilly Olsen

Garrett & Catherine Olsen

Logan Dorothy Falkel

Tracy & Steve Garner

Michael Peno

Galen Maness

Mik Falkel

Tracy & Steve Garner

Mike McClellan

Florence Boriss

Paul Drescher

Tracy & Steve Garner

Sandra Grisham

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Seena Hawley

Sally Munro

Susan Irion

Robert Irion & G. Barry Grigsby

Suzanne & Ralph Osterhout

Tracy & Steve Garner

The Brown Family

Robert Irion & G. Barry Grigsby

The Sawyer Family

Robert Irion & G. Barry Grigsby

Zachary Drescher

Deborah Cross

Carol Glenn

Christine Griger

Terri Kirschen

Laura & Jeffrey Lee

Shelley Leeman

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Barbara Litsky

Eileen Poppleton

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Earl & Marsha Adams

Steven Adams

Toby & Michael Alexander

Alanna Alter

Dora Mae Anderson

Maria Anderson

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Art Durand

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Aldene & Jon Fanoie

David Ferrari

David & Karol Field

Susan Flanders

David & Rose Flores

Phillip Flander

Ruth Gabbert

Lynn Gilbert

Marlene Gilbert

Elizabeth Gill

Susan & David Gill

Penny & Joel Glenn

Eugenio & Mary Alice

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Virginia James

Bill Johnson

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Klucsor

Angel Marrio

Teresa Marriott

David Martella

Jean Martin

Judith Martin

Brenda Massa

Doug Mattos

Robert & Janet Mattos

Linda Mauldin

Dorothy McCain

David & Dolores McCartney

Mike & Madeleine McClellan

Larry McCormick

Suzanne McCourt

Jane McDill

David Miller

Bonnie Minardi

Elizabeth Mitchell

Ann Miya

Clifford & Ruth Moore

Annie Morhauser

Edmond & Dana Mumm

Julie Munnerlyn

Robert & Judy Myers

Ronald & Darlene Neeson

Rachel Nelson

Sarah Nelson Green

Jeffrey Newhouse

Luann Nielbling

Nancy Noma

Lucia Ochoa

Michael O'Leary

Anna Oneglia

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Brendan Parent

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EPRI Solutions
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Granite Construction
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Grimmway Farms
Guidotti Trucking Inc.
Hill & Knowlton
Hill Petroleum Company
Hilltown Packing Co.
Hopscotch Productions
Hospice Caring Project
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James Hartje Construction,
Inc.
Jantex Inks + Beyond Inc.
Jennifer Davis Hair Design
Jewish Federation of Greater
San Jose
Jillz Hair Design Studio
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Kayak Connection
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Lavorato, House, Chilton,
Lavorato & Lavorato
Lewis Tree Service, Inc.
Mapleton Communications
Mark Areias Jewelers
Mary Lou Graziadio Area Trust
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McDill & Associates
Mickey's Mantle
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Mission Floors
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Monterey Bay Resources LLC
Monterey Bay Wings Ch. R
Monterey Pasta Company
Monterey Peninsula
Engineering
Monterey Peninsula
Foundation
Morgan Winery

New York Life
NewStar
Nob Hill Foods
Norris Foundation
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Pajaro Valley Quilters
Panache
Pelican's Beak
Physicians Hearing Aid Center
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Provo Craft Wholesale
Rainbow City Limits
RC Farms
Reliance Communications,
Inc.
Remarkables
Richard Schmidt Surfing
School
Rising Star Press
Rite Aid
River Ranch Fresh Foods LLC
River Rigs RV Club
Safeway
San Agustin Church
SC Cancer Benefit Group
SC Host Lions Foundation
Santa Cruz Silkscreen
Santa Cruz Waldorf School
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Savastano Family Foundation,
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Shamrock Charters
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The Artvark Café
The Farm Bakery
The Felton Guild & Redwood
Wedding Cathedral
The Frame Studio
The Nunes Company, Inc.
Tom Begard Ranch
Tony & Alba's Pizza
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Union Bank Of California
Valley Churches
Watsonville Cancer Support
Group
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William L. & Carol J. Price
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Women's Fellowship
Congregational Church of
Soquel
Woodworm Party Store
Xi Beta Epsilon
Yoga Nia Adventures

***This list covers donations
received between July 15th,
2003 and February 3rd, 2004.***

***Please forgive us for any
omissions or typos.***



2004

Spring Forward Against Cancer

Attend our Ninth Annual Gala

Saturday, April 3, 2004 at Chaminade of Santa Cruz

— benefiting —

Jacob's Heart Children's Cancer Association,

WomenCARE,

Hospice Caring Project,

The William S. Graham Foundation for Melanoma Research
and Cancer Research.

Saturday, April 3, 2004

at Chaminade of Santa Cruz

6pm Reception • Silent Auction • 7:15pm Dinner • Dance

Tickets: \$125per person, \$200 per couple.

RSVP by March 20, 2004.

This event is black tie optional. For Information please call 831-465-1989



We Care About Kids with Cancer

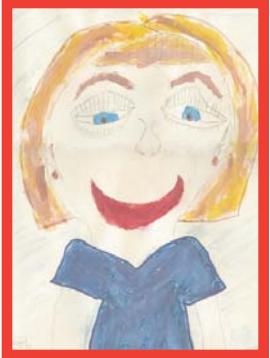
Celebrating Community. Building Awareness.

When a child has cancer, it affects the entire family and, sometimes, a whole community. Jacob's Heart's community awareness program aims to inform the public on the emotional, physical and social effects of childhood cancer. As part of this effort, we have assembled photo essays and a children's art exhibit entitled "Treasures from Within" which show the many faces of cancer.

The following is the text from one of our exhibits, 12 accompanying photos further tell this family's story.



Photo: Art Durand Photography



Our daughter Madison was diagnosed with cancer at five months old. The support we received from our community was overwhelming. We went from a two-income family to a one-income family overnight. After our first week at Stanford Children's Hospital, we came home to find our refrigerator full, our house clean, and our friends eager to help with whatever was needed.

Our family was unique to the hospital staff, not because Madison had two moms, but because of the steady stream of visitors we received. The staff had never witnessed such support for one family before. Every challenge we faced was met with incredible love and generosity. We received gift cards for gas and food. Dinners were organized by friends. Swimming at Polly's puddle and our trip to

Self-Portrait: Mickey from the Disneyland were very special to us. Our counselor, our hairdresser, Treasures from Within Exhibit and Maddy's healer all donated their time. Co-workers donated six months of their own sick days, which enabled both of us to be with Madison full-time.



Having a child with cancer can paralyze a family. Because of our community we stayed in motion. Our friends and family carried us through and never let us fall. By helping with our most basic needs, they gave us the chance to focus on what really mattered – every moment with our daughter. Our thanks to everyone who was part of our lives; you made such a difference.

Visit Bay Federal Credit Union in Capitola to see this photo essay. For further information about hosting one of our exhibits or to take advantage of other community awareness opportunities, please contact Sally at 831.477.0690 x15.



Jacob's Heart™
children's cancer
association

3040 Prather Lane, Suite B
Santa Cruz, CA 95065

www.jacobsheart.org

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Our mission... to improve the quality of life for children with cancer and to decrease the burden faced by their families

Jacob's Heart provides services that include counseling and support groups, library and resource referrals, community education, arts programs, celebrations, direct financial assistance, and meal, telephone & grocery vouchers.