



**Improving the quality of life
for children with cancer, and
supporting their families
in the challenges they face**

Meet Jacob

Our story begins in 1998 when Jacob, at age five, was diagnosed with cancer. Jacob's Heart Children's Cancer Association was established to meet the unique needs of children in our community like Jacob and their families. We are thrilled that Jacob's treatment was successful. He continues to be our role model for the power of support, hope and love.

Please become part of this wonderful community as a volunteer or financial supporter. Your contribution will brighten the lives of children and families every day.

A Haven for Children and their Families



Families with a child with cancer face staggering emotional and financial challenges that affect every family member. Cancer often has profound long-term effects — even when their cancer is in remission, children may experience developmental, psychological and social difficulties.

“The support, love and compassion at Jacob's Heart made everything about Justin's treatment a little bit easier.”

– Rene, Justin's mom

Jacob's Heart Children's Cancer Association offers families ongoing support through the phases of care: diagnosis, in-treatment, remission or bereavement. We provide for the basic needs of all family members to help make life as normal as possible by giving respite, reducing stress and furnishing families with a community from which they can draw strength.

Jacob's Heart Children's Cancer Association

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Programs with Heart

Services are free and available to families with children diagnosed with cancer who are 18 years of age or younger living in Santa Cruz, North Monterey and San Benito counties. All services are offered in English and Spanish.

■ Bilingual Counseling and Support Groups

for siblings, teens, parents and bereaved families help participants manage the emotional challenges of cancer.

■ Direct Financial Assistance

with household bills, pre-paid gas and grocery vouchers, phone cards and memorials helps relieve financial pressure.

■ Resource Center

provides parents with materials on how to contribute to the care of their child, Internet access and a children's area filled with fun, educational books, games and videos.

■ Referrals

to other local and national organizations complement our services and provide additional help to our families.

■ Art from the Heart

gives families a creative outlet for self expression. We also take field trips to participate in community activities.

■ Community Education

raises awareness about the threat of cancer to people of all ages and spreads the word about our services. We participate in murals, art projects, school visits, fundraisers and events.

■ Celebrations and Milestones

honor the important events in the lives of the special children we serve such as birthdays, completion of treatment and memorials.



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